

YOUR INVITATION

to The Inspired Speaker Academy's
Advanced "Industry Excellence Program"



with Danielle Benzon



MASTERY

Voice-Body Instrument - body language, projection, tone

Stage Presence - authority, spatial dynamics, storytelling

Stage Craft - visual aids, sound equipment, venue specs

Authenticity - your speaking style, audience connection

Confidence - techniques to be in control and powerful no matter the situation or chaos around you

MARKETING

Strategize and execute your plan with the support of the group

Create a professional speaker presence online and offline

Speaker profile, media kit and sizzle reel

MENTORSHIP

Coaching through every stage of the process

Monthly accountability and focus group

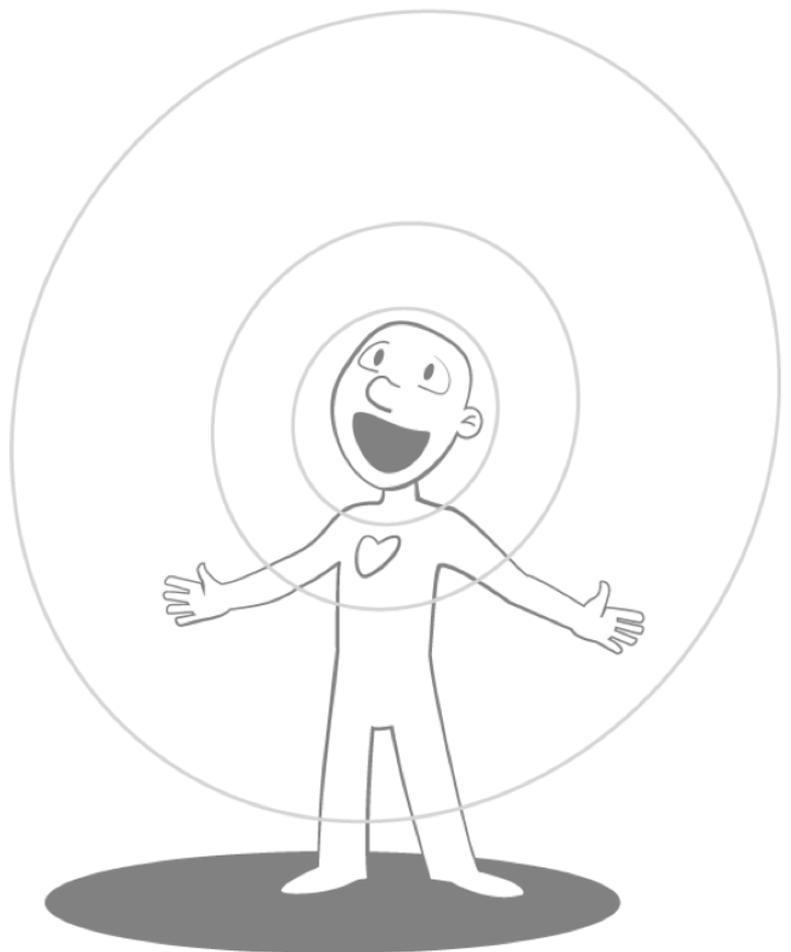
Feedback, measurement and coaching on live and recorded events



The program will last approximately 11 months and will consist of a mix of in-person training, online live trainings, recorded trainings and strategy sessions.

An approximate curriculum calendar has been included with this document. The calendar is a draft and is subject to approval of the program participants as a group once commitments have been made.

Additional training may be added on an as needed basis at no extra cost to the participants.



MY COMMITMENT TO YOU:

- + I commit to working with you both in a group and in a one on one setting until you achieve the goals we set out together at the beginning of the training period, based on the conversations we have already had.
- + I commit to checking in with you on a regular basis to ensure we are on track and to adjust our goals as your speaking and business goals solidify or change direction.
- + I commit to tailoring the material to meet your specific, unique business and speaking goals. Each participant will get individual attention and coaching that suits their unique needs.
- + I commit to creating time within the curriculum calendar for "catch up" sessions so that every participant can have a full experience.

Danielle Benzou

1 Dec 2019

YOUR COMMITMENT TO ME:

- + I commit to attend any and all live trainings to the best of my ability and mindfully rescheduling those that I am unable to attend.
 - + I commit to letting Danielle know as soon as I know of any schedule changes or if circumstances prevent me from attending any training and to working with her to find an alternative course of action that works for both parties.
 - + I commit to integrating the home practices into my daily life so that I can experience lasting change.
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REGISTER NOW TO SECURE YOUR SPOT IN THE INDUSTRY EXCELLENCE PROGRAM AT THE SPECIAL 2019 PRICE

- 11 months of training delivered as combination of online and in-person workshops (Jan thru Dec 2020)
 - Training details as outlined in your Advanced Academy Lunch Interview.
 - A draft calendar will be co-designed by the group in December 2019 and dates for all trainings will be confirmed at least 3 months in advance.
 - Every effort will be made to catch you up on any missed trainings over the year.
- Monthly accountability and focus calls to integrate your life and business goals with the program curriculum
- Upon graduation receive a professionally shot sizzle reel of you speaking to an audience to use in your online media kit
- 100% money-back guarantee
If you complete all the training and don't achieve the results agreed upon by you and your coach by the end of the 12 months, the full fee will be refunded to you.

REGISTER NOW

First Name:	Last Name:
Street Address:	City:
Province:	Postal Code:
Email:	Phone:

PAYMENT DETAILS

<input type="checkbox"/> Payment in full \$4,500 plus GST	<input type="checkbox"/> Payment Plan (Final amount \$5,000 plus GST)
If paying via payment plan:	
<input type="checkbox"/> \$500 plus GST per month for 10 months with start date: _____	
<input type="checkbox"/> Proposed alternative payment plan:	
Monthly payments are accepted by Credit Card or e-transfer.	
<input type="checkbox"/> I will set up payment by e-transfer.	<input type="checkbox"/> I request a Paypal online invoice.
<input type="checkbox"/> I authorize a charge of \$_____ on the card below as per the above specifications.	
Credit Card Number:	
Card Type:	Expiration Date:

Signature:

Date: